

PARTNERS WITH THE COMMUNITY



The MINDSET Challenge 2015 raised funds for the operation of Creative Mindset by the Singapore Association for Mental Health. Singapore

At JC&C, we aim to fulfil our role as a responsible corporate citizen and to advocate volunteerism among our employees. Our Corporate Social Responsibility (“CSR”) initiatives are designed to create a positive impact and value in the communities in which we operate by leveraging our expertise, resources, people and partnerships. At JC&C we support primarily mental health initiatives in Singapore, while our subsidiaries and associated companies are active in community-related initiatives across the region in the areas of education, healthcare and environmental conservation.

In this section, we report on the Jardine Matheson Group’s signature CSR programme in Singapore, MINDSET Care Limited (“MINDSET”), in which JC&C actively participates. We also highlight the CSR activities of our principal subsidiary, Astra, as well as CSR activities of the Group’s other subsidiaries and associates across the region.

Supporting Mental Health Services

MINDSET is the CSR initiative of the Jardine Matheson Group, in which JC&C is an active member. JC&C’s Group Managing Director, Alexander Newbigging, serves as the Chairman of the Board and Steering Committee of MINDSET. Established in 2011 to promote mental health and combat the social stigma associated with mental illness, MINDSET became a registered charity in 2012. Since its inception, MINDSET has made positive contributions to mental health services in Singapore.

The Jardine Matheson Group is of the view that employees who are actively involved in CSR are more engaged members of the workforce. Hence MINDSET’s activities are championed and organised by Jardine Ambassadors, a group of energetic and enterprising executives selected from across the Jardine Matheson Group companies in Singapore including JC&C. JC&C encourages all employees to participate in MINDSET’s year-round events and programmes.

Helping people with mental illness (“PMI”) reintegrate into society through job placement is one of the key objectives of MINDSET. In 2015, MINDSET created 22 job placements within the Jardine Matheson Group companies for clients from various mental health agencies.

To create greater awareness, MINDSET regularly organises both internal and external activities. Educational lunch talks for employees were held, while “Mini-MINDSET Days” were planned to give staff the opportunity to interact with PMI during outings. To further communicate the message externally, public roadshows were conducted. Social enterprise projects called “Shelf Projects” where retail space is made available to PMI to display their handicrafts for sale at 7-Eleven outlets, further gave awareness to the cause.

In addition to the funds pledged annually by the Jardine Matheson Group companies, MINDSET also raises funds for like-minded charities in Singapore. Each year, The MINDSET Challenge, which is a race up the 33-storey Marina Bay Financial Centre Tower 1 is organised. The MINDSET Challenge 2015 saw about 250 participants and raised US\$235,000. The funds raised were donated to Singapore Association for Mental Health’s Creative Mindset programme, which uses creative art as an expressive form of therapy to aid in recovery and promote integration. MINDSET supported other programmes, such as Raintree Sanctuary @ Punggol South, a counselling centre by Silver Ribbon (Singapore); Employment Training Programme, a structured and holistic training programme by Singapore Anglican Community Services for PMI before they are placed out for employment; as well as HEALING Connection Psychiatric Rehabilitation Service, a three-pronged approach rehabilitation programme for PMI by Club HEAL.

Astra’s CSR Initiatives in Indonesia

Astra lends support to education programmes in economically disadvantaged communities in Indonesia, including providing



Astra, together with the Indonesian Red Cross, donated over 4,000 pairs of glasses to children from underdeveloped areas. The Minister of Health Nila Moeloek (second from left) graced the event.
Indonesia

basic education, scholarships, training of teachers, and improving school facilities. In 2015, Astra awarded over 36,000 scholarships from elementary school to university levels.

Through Income Generating Activity (“IGA”) programmes, Astra supports small and medium-sized enterprises (“SMEs”) through capacity-building for entrepreneurs, assistance in production, and providing market access for products. In 2015, 270 SMEs received assistance, which contributed towards greater economic development in local communities.

Astra is also focused on providing health check-ups and medication to the underprivileged, including offering healthcare services to mothers and their children. In 2015, free healthcare services were provided to over 20,000 patients. In addition, Astra donated about 4,000 pairs of spectacles to less fortunate children.

Astra continued its ecological protection and preservation efforts in 2015, and planted about 200,000 trees throughout Indonesia. Astra also initiated the “Astra’s Green Village” programme to develop villages that characterise Astra’s four main CSR thrusts, Education, Environment, Entrepreneurship and Health. Since 2014, Astra has developed 16 villages across Indonesia.

In support of United Nations’ Sustainable Development Goals initiative, Astra organised a seven-day country-wide campaign to create awareness about the goals which reached more than 150 million people in Indonesia.

Community Efforts across Southeast Asia Singapore

Since 2000, JC&C has been awarding scholarships to students to pursue a degree in Business Management at the Singapore Management University (“SMU”). Every year, three undergraduates from modest socio-economic backgrounds with strong academic and leadership skills

are awarded the scholarships. In addition, JC&C offers opportunities for its scholars to undertake internships with the Company. To date, 13 students have benefited from the scholarship and graduated from SMU.

In 2015, JC&C supported other programmes such as “Remembering Acts of Love”, a fundraising effort by Community Chest, as well as Yellow Ribbon’s outreach projects for ex-offenders to reintegrate with society. JC&C also contributed to the “City in a Garden” programmes organised by the National Parks.

Malaysia

Each year, to recognise the academic excellence of its employees’ schooling children, Cycle & Carriage Bintang (“CCB”) provides Academic Excellence Awards. In 2015, ten awards were given out. CCB also contributed to The Star-MRCS-Firefly Relief Fund to provide temporary shelter, rebuild homes, furnish household items, and offer employment opportunities to flood victims. CCB also funded the National Cancer Society of Malaysia through various NGOs that focused on breast cancer treatment and research as well as providing support to breast cancer survivors and their families.

Indonesia

Under the TunasCare umbrella, Tunas Ridean has been providing medical and educational aid to its junior employees as well as the underprivileged members of its local communities. In 2015, TunasCare subsidised medical treatment and provided cash for disaster relief. It also provided educational-related cash rewards to its employees’ children. During the year, TunasCare also organised blood donations, gave free meals and other donations to orphans and disaster victims.

Vietnam

Truong Hai Auto Corporation (“Thaco”) provided scholarship grants to outstanding elementary, high school and university students of Dong Nai, Quang Nam and Ho Chi Minh City. Thaco also organised an annual blood donation drive where about 1,000 units of blood were collected for the National Institute of Haematology and Blood Transfusion. Additionally, Thaco supported the Red Cross Society’s “Joining Hands for the Community” initiative that helped raise approximately US\$1.6 million for orphans, the physically handicapped and the underprivileged.

Thailand

Siam City Cement Public Company (“SCCC”) has successfully carried out its “Integrated Green School” project for six consecutive years. As at February 2016, SCCC has built a total of 29 schools. Each Integrated Green School is developed with green elements incorporated in the landscaping. In 2015, the project provided school facilities to over 500 underprivileged Karen families along the border.

Myanmar

Cycle & Carriage Automobile Myanmar (“CCAM”) made cash donations to 1,000 villagers affected by the flood in Yangon. CCAM also deployed staff to deliver food, medicine and clothes to affected villagers in Nyaung Tone.